# **Beyond the Professoriate PhD Career Training Platform Announcement Emails**

The following document contains three announcement emails for Beyond the Professoriate’s PhD Career Training Platform. These emails can be personalized and circulated to:

* Doctoral Students and Postdocs
* Directors of Graduate Studies
* Career staff who work with doctoral students and postdocs

## Doctoral Student and Postdoc Specific Announcement

**SUBJECT:** Career and Job Support for Doctoral Students and Postdocs

Dear,

We’re pleased to announce that our campus has subscribed to The PhD Career Training Platform by Beyond the Professoriate. You now have access to this platform with unique curriculum, information and strategies you need to confidently apply for faculty/academic jobs, or to build a nonacademic career.   
  
**You’ll need to login** [**here**](https://institutions.beyondprof.com/your-account/) **to finish setting up your account.**   
  
This research-driven platform is informed by nearly a decade of experience supporting PhDs to launch new careers with their skills and training. It’s designed by PhDs, for PhDs.   
  
Inside the platform, you’ll find:

* Two programs of study: Faculty Job Search and Professional Careers Job Search
* Self-paced courses with videos and workbooks
* Live monthly webinars and annual conferences to help you stay up-to-date on industry trends
* A unique video library featuring PhDs who now work in exciting career pathways.

We know that so many doctoral students and postdocs are unsure about their career options and what they can do with their PhD.  
  
No matter what academic discipline you’re coming from – Humanities, Education, Social Sciences, STEM, or Biological Life Sciences - you’ll find information to help you prepare for your job search.   
  
Here’s what other PhDs have said about the career training platform:  
  
“I find Beyond Prof really helpful and encouraging. I am confident that there are plenty of options for me out there. I am gathering a lot of information and tips and creating amazing connections.” - Engineering PhD candidate  
  
“Before I learned about your company, I was a sad and disappointed PhD holder. Now, after following your advice for a year, I am finally employed outside of academia, and I feel very good about it." - Sociology PhD  
  
“I attended many BtP webinars and classes and I am very grateful for your service. I have been recommending BtP to all my academic colleagues as I believe your programming was extremely helpful along my path to industry.” - Postdoc, Kinesiology.  
  
Our subscription to this platform is part of our on-going commitment to ensure that doctoral students and postdocs receive the information and tools they need to be successful in whatever career pathway they may decide to pursue after their degree or postdoc.

## Directors of Graduate Studies

**SUBJECT:** Career and Job Search Support for Doctoral Students and Postdocs   
  
Dear,

We’re pleased to announce that the Graduate School/Career Center has subscribed to the PhD Career Training Platform by Beyond the Professoriate, a platform with unique curriculum, information and strategies our doctoral students and postdocs need to confidently apply for faculty/academic jobs, or to build nonacademic careers.

We ask that each department

* Use the template below to send an email to your department announcing this new resource. We know that students and postdocs will appreciate hearing directly from you.
* Click[**here**](https://beyondprof.com/graduate-programs/) to learn more about this platform and how it can support doctoral students and postdocs in your department.

In the coming weeks, the Beyond Prof team will reach out to you directly with information about special virtual events that you can share with your graduate students and postdocs.   
  
Research shows that too many doctoral students and postdocs feel unsure about their careers and futures. With self-paced courses, workbooks, and virtual events, this platform is uniquely designed to help PhDs develop the knowledge and confidence they need for their job search in academia or beyond.   
  
This is an exciting addition to the professional development resources and programming we already have available to your students and postdocs through our office. We look forward to working with you to ensure that all of your students and postdocs feel prepare for what comes after their degree or program.

**Email for Directors of Graduate Studies to share with their students**

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We know that so many doctoral students and postdocs are unsure about their career options and what they can do with their PhD.  
  
No matter what academic discipline you’re coming from – Humanities, Education, Social Sciences, STEM, or Biological Life Sciences - you’ll find information to help you prepare for your job search.   
  
Here’s what other PhDs have said about the career training platform:  
  
“I find Beyond Prof really helpful and encouraging. I am confident that there are plenty of options for me out there. I am gathering a lot of information and tips and creating amazing connections.” - Engineering PhD candidate  
  
“Before I learned about your company, I was a sad and disappointed PhD holder. Now, after following your advice for a year, I am finally employed outside of academia, and I feel very good about it." - Sociology PhD  
  
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## Career Center Staff

**SUBJECT:** Career and Job Search Support for Doctoral Students and Postdocs 

Dear,

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Informed by a decade of research, the programming is proven to support PhDs in exploring career options, making informed career decisions, and succeeding on the job market.   
  
This resource is uniquely designed to help career centers and graduate programs scale career support. The platform includes self-paced courses, workbooks, and virtual events, with which students develop the knowledge and confidence they need for their job search.   
  
We encourage you to make use of the PhD Career Training Platform in working with students. Some of our peer institutions:

* Assign modules and lessons to students who schedule 1:1 appointments. Before coming to their appointment on resume writing, for example, students can watch lessons and complete worksheets. This will improve focus in your 1:1 appointment.
* Refer students to the platform as a follow-up to their advising appointment. Students can access the PhD Career Training Platform and continue to develop career strategies.
* Announce upcoming virtual sessions with students and postdocs. Each month, Beyond Prof hosts workshops and sessions about the academic and professional job market.

Please email [institutions@beyondprof.com](mailto:institutions@beyondprof.com) to get the latest news on upcoming events and new features in the PhD Career Training Platform.  
  
This is an exciting addition to the professional development resources and programming we already have available to students and postdocs on our campus.