

MAY 1 - 6, 2023

10th Annual Online Career Conference for PhDs

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Welcome to the Conference

Thank you for joining us for the **10th Annual Online Career Conference**.

Over the past nine years, this conference has helped nearly 12,000 doctoral students, PhDs, and faculty to job search and build careers beyond the professoriate. This year's conference will offer the same support for PhDs seeking new opportunities. Attend and you'll learn:

1. About nonacademic career opportunities for PhDs and explore your options;
2. How to leverage your education and launch a nonacademic job search with confidence;
3. What it takes to build a successful nonacademic career as a PhD.

Leaving academia can feel like a big, mysterious step into the unknown. After years of being successful in academia, it can be daunting and overwhelming to launch a professional job search. Every one of our 15 speakers has been where you are now, but they have successfully made the leap to industry and are thriving. They want to help you do the same.

Our introductory workshops will help you build a foundation for your job search, and our career panels will help you learn the truth about job searching as a PhD. You'll hear directly from PhDs about their experience job searching, interviewing, and building new professional communities.

This guide contains the full conference program and short bios of all our speakers. You will also find instructions for attending the conference live May 1st-6th.

You'll leave the conference knowing what it takes to secure meaningful work and inspired to take your next steps towards a new career.



Enjoy the conference,

- L. Maren Wood, PhD

Director and CEO, The Center for Graduate Career Success

How to Attend the Conference Live

All ticket holders can attend the conference sessions live. Each session will be streamed via Zoom, our webinar service provider. You will see and hear panelists and presenters, but they won't see or hear you.

The morning of each day of the conference, you'll receive a link from Zoom -- click on this link to attend the live session. There will be a different link for each day.

If this is the first time you're using Zoom, you'll download a small browser plug-in. If you have problems installing the plug-in, please contact Zoom. You can also use the Zoom app on mobile devices or your computer.

If you don't have access to the internet during the conference, you can phone in to listen. Details will be provided to you in the email from Zoom.

To ask questions, use the Q&A feature. You will see this in the Zoom "room" once the webinar has started. To make a comment, use the Chat feature. The chat stream will disappear once the live session ends, so if you see something in there that you want to save -- a useful URL, for example -- please copy it prior to the end of the webinar.

Missed a session? Each session will be recorded and available to stream on our website for those who have a Replay Ticket . (You will need to create a free Vimeo account to do this.) Recordings will be available starting May 10th. **You must access the replays before May 24th.**

Please note that if you received a ticket through your institution or department, we will be sharing data on attendance and access to replays with institutional purchasers.

Have a question or concern? Email events@beyondprof.com.

How To Webinars

May 1st-5th, 2023

What Employers Actually Value About Your Degree

May 1st, 12:00 PM – 1:00 PM ET

L. Maren Wood, PhD (CEO & Director, The Center for Graduate Career Success)

Yes, you have a PhD. But outside of academia, employers may not fully understand, or appreciate, exactly what that means. Your degree alone won't open doors for your non-academic job search.

In this webinar, Beyond the Prof's founder, Dr. Maren Wood, will explain how the priorities of non-academic employers differ from those of academic employers. You'll learn how to translate your academic work experience into the language of employers so that you can communicate your value at each step of the job search process.

After this session you will be able to:

- Identify what employers look for in job candidates.
- Determine which skills and experiences are in demand in career fields of interest.
- Translate academic experience into terms that employers will understand.

How to Write a Resume

May 2nd, 12:00 PM – 1:00 PM ET

Harry Thomas, PhD (Learner Engagement Strategist, The Center for Graduate Career Success)

As a PhD student or postdoc, you've likely spent time crafting a detailed CV. But now, as you begin to explore non-academic careers, the jobs you're interested in are going to want a resume, not a CV. No problem, right? You can just convert your CV into a resume, right?

Well, no. It's not that simple. CVs and resumes are different documents, with different audiences, content, and purposes. In this webinar, Dr. Harry Thomas will explain the differences between a CV and a resume and provide strategies you can use to write a resume that will actually get read by a hiring manager.

After this session you will be able to:

- Explain why you can't convert a CV into a resume.
- Describe the different sections of a resume and what to include in each.
- Write a resume that is tailored to a job advertisement of interest.

How to Network When You Don't Have a Network

May 3rd, 12:00 PM – 1:00 PM ET

Diane Sepa-Kishi, PhD (Senior Product Manager, The Center for Graduate Career Success)

Hard truth? Close to 85% of jobs are filled by referrals. That is, employers usually hire someone because that person was recommended to them by someone they know and trust. But what if you don't have a network outside of academia? How do you build and grow a new professional network in a short period of time?

Don't worry! In this webinar, Dr. Diane Sepa-Kishi has your back. You'll learn how to build and grow your professional network. The tips and strategies you learn in this webinar will help you gather information to move you forward in your job search, build connections with employees who work at companies of interest, all while being authentic and true to who you are.

After this session you will be able to:

- Explain why networking is an integral part of your job search.
- Identify networks you already have access to.
- Chart a path to grow your network(s).

Using LinkedIn in Your Job Search

May 4th, 12:00 PM – 1:00 PM ET

Harry Thomas, PhD (Learner Engagement Strategist, The Center for Graduate Career Success)

LinkedIn is the largest professional network in the world. As a PhD student or a postdoc, you might not have spent a lot of time on this platform. But if you're looking to explore non-academic careers, LinkedIn is an invaluable resource. It's a platform where you can research different career paths and connect with professionals working for companies or organizations you might like to work for.

Career Success

May 6th, 2023

“What can I do with a PhD in _____?”

At Beyond the Professoriate, that’s the most commonly asked question we get, and at this year’s conference, we’ve dedicated a whole day to helping you answer it.

Our Career Panels are discussions between groups of PhDs who’ve found rewarding and intellectually stimulating work outside of higher ed. Come listen to them talk about their own career transitions, share advice, and take job searching questions from attendees. With panels organized by academic subject matter expertise, we’ve got something for everyone, no matter what your PhD is in!

Advice for Finding a Job as a Humanities PhD

11:00 AM - 11:45 AM ET

Micah Richey, PhD (Philosophy)

Kiran Bhatia, PhD (Mass Communication and Media Studies)

Autumn Caviness, PhD (Journalism)

Advice for Finding a Job as a Social Sciences PhD

12:00 PM - 12:45 PM ET

Jake Rothschild, PhD (Political Science)

Sherry Feng, PhD (Economics)

Andrew Cohen, PhD (Sociology)

Advice for Finding a Job as a Biological Sciences PhD

1:00 PM - 1:45 PM ET

Amirhossein Ghanbari Niaki, PhD (Molecular Biophysics and Bioengineering)

Sarah Connolly, PhD (Immunology and Molecular Pathogenesis)

Deepanwita Sengupta, PhD (Biochemistry and Molecular Biology)

Advice for Finding a Job as a STEM PhD

2:00 PM - 2:45 PM ET

Alexander Gaston Litvin, PhD (Horticultural Science)

Abdallah Musmar, PhD (Information Systems and Decision Science)

Katelyn Brinker, PhD (Electrical Engineering)

Bios



Kiran Bhatia, PhD received her PhD in Mass Communication and Media Studies from the University of Wisconsin-Madison. She was an Assistant Professor for a short period before moving into industry. Dr. Bhatia is now a User Experience Researcher with Victoria's Secret.



Katelyn Brinker, PhD received her PhD in Electrical Engineering from Iowa State University. She is now a Senior Nondestructive Evaluation Engineer with Pratt & Whitney.



Autumn Caviness, PhD received her PhD in Journalism from The University of Texas at Austin. She spent some time as a Professor and Instructor before she moved into her current position. Dr. Caviness is now the Director of Marketing and Public Relations at Huston-Tillotson University.



Andrew Cohen, PhD received his PhD in Sociology from Yale University. As he transitioned into industry, he found a passion for creative strategy. He developed his skills through gaining certifications and working with a broad range of clients. Dr. Cohen is now working as a Strategy Director for Decoded Advertising.



Sarah Connolly, PhD received her PhD in Immunology and Molecular Pathogenesis from Emory University. She is committed to applied epidemiology and translational research to build and support public health programs. Dr. Connolly is now an Epidemic Intelligence Service Officer with the Centers for Disease Control and Prevention.



Sherry Feng, PhD received her PhD in Economics as an international student from The University of Texas at Austin. Dr. Feng is now working at Shopify as an Economist. Here she leads the economic initiatives for their developer Ecosystem and International.



Alexander Gaston Litvin, PhD received his PhD in Horticultural Science from Iowa State University. He is now working as a Senior Plant Scientist with Upward farms where he leads the R&D Plant Science team.



Amirhossein Ghanbari Niaki, PhD received his PhDs in Molecular Biophysics at The Johns Hopkins University, and in Bioengineering and Biomedical Engineering at the University of Illinois Urbana-Champaign. He is now a Manager at Bain & Company.



Abdallah Musmar, PhD received his PhD in Information Systems and Decision Sciences from the University of South Florida. Dr. Musmar is now working as a Director with PwC.



Micah Richey, PhD received his PhD in Philosophy from the University of Rochester. Dr. Richey is now a Senior Instructional Designer with Komodo Health. Focusing primarily on their Medical Affairs and Patient Services solutions, he designs, develops, and delivers custom customer training programs.



Jake Rothschild, PhD received his PhD from Northwestern University in Political Science. Working as a Senior Data Scientist with Verasight he employs his quantitative research skills ranging from experimental design to statistical analyses.



Deepanwita Sengupta, PhD received her PhD in Biochemistry and Molecular Biology from the University of Arkansas. She is now working as a Senior Scientist with Pfizer where she is currently a research project leader of 2 independent projects.



Diane Sepa-Kishi, PhD received her PhD from York University in Exercise Physiology. She currently serves as Beyond Prof's Senior Product Manager and Instructional Designer. Prior to starting with the team, Dr. Sepa-Kishi was an Instructional Design Specialist at the Michener Institute of Education at the University Health Network in Toronto.



Harry Thomas, PhD received his PhD from the University of North Carolina at Chapel Hill in American Literature. He joined the Beyond Prof team in 2022 as a Learning Engagement Strategist. Previously, Dr. Thomas taught at Durham Academy where he also served as head of the department.



L. Maren Wood, PhD received her PhD from the University of North Carolina at Chapel Hill in History. She is CEO and Director of The Center for Graduate Career Success, and writes regularly for Inside Higher Ed and the Chronicle of Higher Education.

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At Pfizer Canada, we are proud to be active in the communities where we work and live with a focus that reflects our core belief that, to be truly healthy, it takes more than medication. Each year, Pfizer Canada partners with non-profit organizations across the country. We support Canadians in need through our patient assistance programs as well as international humanitarian missions and disaster relief efforts through our partnership with Health Partners International of Canada. Furthermore, many of our employees are also making a difference by volunteering their time to causes important to them. As a company we are, and will continue to be, committed to working together for a healthier world.

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About Us

Beyond the Professoriate's mission is to empower PhDs to build impactful careers and engaged lives, wherever smart people are needed.

To do this, we provide career education and professional development to graduate students and PhDs in humanities, social sciences, and STEM disciplines. We have services for individuals, and partner with institutions to support their efforts in preparing the next generation of PhDs for careers in academia and beyond.

Our e-learning platform is now available for institutional subscribers and professional associations. Give your students on-demand access to professional development resources with Beyond the Professoriate.

Learn more about Beyond Prof on our website, beyondprof.com.

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