

MAY 7TH & 14TH 2022

9TH ANNUAL ONLINE CAREER CONFERENCE

Presented by the Global Higher
Education Division of ETS

Welcome to the Conference

Thank you for joining us for the **9th Annual Online Career Conference**.

Over the past eight years, this conference has helped nearly 10,000 doctoral students, PhDs, and faculty to job search and build careers beyond the professoriate. This year's conference will offer the same support for PhDs seeking new opportunities. Attend and you'll learn:

1. About nonacademic career opportunities for PhDs and explore your options;
2. How to leverage your education and launch a nonacademic job search with confidence;
3. What it takes to build a successful nonacademic career as a PhD.

Leaving academia can feel like a big, mysterious step into the unknown. After years of being successful in academia, it can be daunting and overwhelming to launch a professional job search. Every one of our 16 speakers has been where you are now, but they have successfully made the leap to industry and are thriving. They want to help you do the same.

Our introductory workshops will help you build a foundation for your job search, and our career panels will help you learn the truth about job searching as a PhD. You'll hear directly from PhDs about their experience job searching, interviewing, and building new professional communities.

This guide contains the full conference program and short bios of all our speakers. You will also find instructions for attending the conference live on May 7th and 14th.

You'll leave the conference knowing what it takes to secure meaningful work and inspired to take your next steps towards a new career.



Enjoy the conference,

- L. Maren Wood, PhD

Director and CEO, Beyond the Professoriate

How to Attend the Conference Live

All ticket holders can attend the Saturday conference sessions live. Each session will be streamed via Zoom, our webinar service provider. You will see and hear panelists and presenters, but they won't see or hear you.

The Friday evening before Day 1 and Day 2 of the conference, you'll receive a link from Zoom -- click on this link to attend the live session. You will use this same link to rejoin each panel throughout the day.

If this is the first time you're using Zoom, you'll download a small browser plug-in. If you have problems installing the plug-in, please contact Zoom. You can also use the Zoom app on mobile devices or your computer.

If you don't have access to the internet during the conference, you can phone in to listen. Details will be provided to you in the email from Zoom.

To ask questions, use the Q&A feature. You will see this in the Zoom "room" once the webinar has started. To make a comment, use the Chat feature. The chat stream will disappear once the live session ends, so if you see something in there that you want to save -- a useful URL, for example -- please copy it prior to the end of the webinar.

Missed a session? Each session will be recorded and available to stream on our website. (You will need to create a free Vimeo account to do this.) Recordings will be available starting May 20th. **You must access the replays before May 31st.**

Please note that if you received a ticket through your institution or department, we will be sharing data on attendance and access to replays with institutional purchasers.

Have a question or concern? Email events@beyondprof.com.

Day 1: How To Seminars

Saturday, May 7, 2022

Welcome & Job Searching After COVID-19

Watch your email for a video welcome from L. Maren Wood, PhD (CEO, *The Center for Graduate Career Success*)

How to Use Assessments

11:00 AM - 12:00 PM ET

Dan Olson-Bang, PhD (*Director, Office of Graduate Professional and Career Development, Syracuse University*)

- Identify how assessments can be valuable to career exploration.
- Use assessments to aid your career exploration, networking, and goal setting.
- Apply assessment results to identify career paths of interest, in particular careers beyond academia.

Identifying Your Most Marketable Skills

12:15 PM - 1:15 PM ET

Diane Sepa-Kishi, PhD (*Instructional Designer and Product Manager, The Center for Graduate Career Success*)

- Recognize the challenges PhDs have when identifying their skills.
- Describe the importance of translating academic skills into the language of employers.
- Develop a plan to identify your most marketable skills.

How to Research Career Options That are Right for You

1:30 PM - 2:30 PM ET

Malisa Kurtz, PhD (*Digital Marketing Strategist, The Center for Graduate Career Success*)

- Recognize why networking is critical to your career exploration and job search.
- Create achievable goals for building your network.
- Use the internet to discover nonacademic job options as part of your job search strategy.

Saturday, May 14 continued

Hiring and Negotiating

12:15 PM - 1:15 PM ET

Raashi Rastogi, PhD (English)

Sreekul Raj Rajagopal, PhD (Photonics)

Megan C. Brown, PhD (Experimental Psychology)

Congrats, you got an interview! Wondering how to prepare? In this session, panelists will demystify common interviewing and hiring practices for professional careers. Typical interview stages, processes, and questions will be discussed in order to help you learn how to prepare effectively for the interviewing and hiring stages.

You will learn how to:

- Recognize what hiring managers are most commonly looking for in candidates.
- Prepare for all interview stages, from the first to the final round.
- Effectively communicate your value, relevant experience, and fit for the role.
- Negotiate different aspects of job offers.

Deciding to Leave Academia

1:30 PM - 2:30 PM ET

Ping-Yuan Wang, PhD (History)

Adrian Taylor PhD (Human Health and Nutritional Science)

Fatima Kamal, PhD (Molecular Biology and Genetics)

Leaving academia can feel like a big, mysterious step into the unknown. How do you know if it's the right decision for you, and how can you find meaningful and impactful work outside of academia? Our panelists will share their tips and strategies for making the transition into nonacademic work and how they found their new careers.

You will learn how to:

- Recognize the challenges PhDs have making the decision to leave academia.
- Identify intellectually engaging and meaningful work outside of academia.
- Apply tips and strategies to navigate a nonacademic job search while in academia.
- Communicate your decision with colleagues and new professional connections.

Bios



Omar Abdullah, PhD received his PhD in Cultural Studies from the University of California, Davis. Currently he is a Director of Business Development at Guardian Computer where he helps to create relationships with organizations looking for assistance with IT issues and managing their information systems.



Megan C. Brown, PhD received their PhD in Experimental Psychology from the University of Wisconsin-Madison. Megan is currently a Director of Knowledge Management & Data Literacy in Analytics & Insights with Starbucks.



Nicole Catanzarite, PhD received her PhD in Neuro and Cognitive Science from the University of Maryland. She is now a Biological Scientist at US Government Accountability Office and Neuroscience Policy Liaison at DC Chapter of the Society for Neuroscience.



Lorne Jordan, PhD received his PhD in Biochemistry, Biophysics, and Molecular Biophysics from Kansas State University. He is now a Senior Scientist with Pfizer.



Fatima Kamal, PhD received her PhD in Molecular Biology and Genetics from the University of Alberta. Currently she is a Safety Aggregate Report Specialist II at the Lifecycle Safety Organization at IQVIA.



Malisa Kurtz, PhD received her PhD from Brock University in Interdisciplinary Humanities. She has worked in the non-profit sector, tech, and financial services. She joined Beyond the Professoriate in 2019 to help as Digital Marketing Strategist.



Michael A. Miner, PhD received his PhD in Sociology from the University of Wisconsin-Milwaukee. His research has won regional and national awards and he has been published in multiple social scientific journals. Dr. Miner is now a Quantitative Researcher with Instagram.



Marcos Moldes, PhD received his PhD in Communication Studies from Simon Fraser University. He is currently working at Pinterest as a Qualitative UX Research Lead focusing on content creators and the emerging creator economy.



Dan Olson-Bang, PhD received his PhD from Fordham University in English Literature. He is currently working as Director for the Office of Graduate Professional and Career Development at Syracuse University.



Sreekul Raj Rajagopal, PhD received his PhD in Photonics at Oklahoma State University. He has 5+ years of experience in aligning, designing, and building optical systems. He is currently working as a Test Engineering with II-VI Incorporated.



Raashi Rastogi, PhD received her PhD from Northwestern University in English. With years of experience leading and managing team, she is currently the Director of Research with Gartner



Diane Sepa-Kishi, PhD received her PhD from York University in Exercise Physiology. She currently serves as Aurora Product Manager and Instructional Designer. Prior to starting with the team, Dr. Sepa-Kishi was an Instructional Design Specialist at the Michener Institute of Education at the University Health Network in Toronto.

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About Us

Beyond the Professoriate's mission is to empower PhDs to build impactful careers and engaged lives, wherever smart people are needed.

To do this, we provide career education and professional development to graduate students and PhDs in humanities, social sciences, and STEM disciplines. We have services for individuals, and partner with institutions to support their efforts in preparing the next generation of PhDs for careers in academia and beyond.

Our e-learning platform is now available for institutional subscribers and professional associations. Give your students on-demand access to professional development resources with Beyond the Professoriate.

Learn more about Beyond Prof on our website, beyondprof.com.

