

Sept. 25 and Oct. 2, 2021

# 3rd Annual Academic Career Success Conference

Build graduate school career success  
with confidence.



# Welcome to the Conference

Thank you for joining us for our third annual **Academic Career Success Conference**.

With the uncertainty that Covid-19 has brought, planning your academic career is more challenging than ever. Over the past year, graduate students, postdocs, and early career scholars have reached out to us with questions about building and sustaining their academic career during this trying period.

We listened closely to your questions, and we reached out to experts who can provide you with the tools you need to build a successful academic career.

At the conference, you will receive specialized advice on issues grad students and PhDs frequently encounter: staying motivated, managing competing demands on your time, building skills for success, and securing future career opportunities.

Our experts will help you:

- Advance your career, despite Covid-19;
- Learn effective presentation, writing, and time management skills to help you successfully navigate grad school;
- Build leadership and mentorship skills that will help you in any career path;
- Develop a metric for deciding on postdoc options and next steps after graduate school.

Our hope is that you will leave the conference knowing what it takes to thrive in your academic career despite these hard times.



Enjoy the conference, stay safe, and stay healthy,

- L. Maren Wood, PhD  
CEO, Beyond the Professoriate

# How to Attend the Conference Live

All ticket holders can attend the Saturday conference sessions live. Each session will be streamed via Zoom, our webinar service provider. You will see and hear panelists and presenters, but they won't see or hear you.

**To attend through Aurora:** if you have an individual or institutional subscription to Aurora, simply login to Aurora and visit the conference dashboard. There will be no emails from zoom -- your dashboard contains links to all your conference presentations.

**To attend as an individual participant:** If you purchased or received a ticket to the conference, you will attend via Zoom webinar. The Friday evening before Day 1 and Day 2 of the conference, you'll receive a link from Zoom -- click on this link to attend the live session. You will use this same link to rejoin each panel throughout the day.

If this is the first time you're using Zoom, you'll download a small browser plug-in. If you have problems installing the plug-in, please contact Zoom. You can also use the Zoom app on mobile devices or your computer.

If you don't have access to the internet during the conference, you can phone in to listen. Details will be provided to you in the email from Zoom.

**Missed a session?** Each session will be recorded and available to stream on our website. (You will need to create a free Vimeo account to do this.) Recordings will be available starting October 9th **for ticket holders who purchased replay options. You must access the replays before October 23rd.**

*Please note that if you received a ticket through your institution or department, we will be sharing data on attendance and access to replays with institutional purchasers.*

Have a question or concern? Email [events@beyondprof.com](mailto:events@beyondprof.com).

# Day 1: How To Seminars

## Saturday, September 25, 2021

### Welcome to the Conference

Watch your email for a video welcome from L. Maren Wood, PhD (CEO, *Beyond the Professoriate*)

### How to Give More Compelling and Effective Presentations

11:00 AM - 12:00 PM ET

L. Maren Wood, PhD (*CEO, Beyond the Professoriate*)

- Identify techniques that contribute to making effective and compelling presentations.
- Assess your own presentation delivery.
- Incorporate new techniques into future presentations to enhance their effectiveness.

### Time and Project Management

12:15 PM - 1:15 PM ET

Diane Sepa-Kishi, PhD (*Aurora Product Manager, Beyond the Professoriate*) and Malisa Kurtz, PhD (*Digital Marketing Strategist, Beyond the Professoriate*)

- Describe a variety of time management strategies.
- Evaluate your individual time management goals.
- Make a time management plan to successfully achieve your goals.

### Getting the Dissertation Done

1:30 AM - 2:30 PM ET

Dan Olson-Bang, PhD (*Director, Office of Graduate Professional and Career Development, Syracuse University*)

- Recognize the challenges of a dissertation.
- Identify the strategies and tips that can help address these challenges.
- Develop a plan to get your dissertation done.



## Saturday, Oct. 2 continued

### Building Relationships in Graduate School

12:15 PM - 1:15 PM ET

Carrie Gillon, PhD (*Language Planner and Researcher at Squamish Nation*)

Trevon Swain, PhD (*Chemist, US Food & Drug Administration*)

Boluwatiwi Durojaye, PhD (*Senior Scientist at Global Nutrition Science*)

In this panel you will learn how to:

- Recognize why networking and building relationships in graduate school is important.
- Identify your own professional network and areas where you can build more community support.
- Effectively maintain your professional network.

### How to Decide if a Postdoc is Right For You

1:30 PM - 2:30 PM ET

Elisabet Perez Coronel, PhD (*Postdoctoral Researcher at UC San Diego*)

Raul A. Pineda-Mendez, PhD (*Postdoctoral Research Associate at Lyles School of Civil Engineering, Purdue*)

In this panel you will learn how to:

- Identify criteria for assessing whether a postdoc is right for you.
- Prepare yourself for pursuing and applying for postdocs.
- Recognize the different options for pursuing a postdoc and what each path means for your future career.



# Bios



**Elizabet Perez Coronel, PhD** received her PhD from the University of California, Merced. She is currently a postdoctoral researcher at the University of California, San Diego.



**Andrew Crain, PhD** received his PhD from the University of Georgia in Higher Education/Higher Education Administration. He currently serves as Director of Experiential Professional Development at the University Georgia where he supports graduate student career development.



**Boluwatiwi Durojaye, PhD** received his PhD from The Ohio State University in Nutrition. He currently serves as a Senior Scientist at Reckitt, providing scientific guidance to support the development of nutritional products for infants born preterm and those with cow's milk allergy.



**Carrie Gillon, PhD** received her PhD from the University of British Columbia in Linguistics. She is a linguist, language planner, researcher writer, editor and writing coach. She currently serves as Language Planner and Researcher at Squamish Nation.



**Michelle King, PhD** received her PhD from Oklahoma State University in Microbiology. She currently serves as Program Manager of the USABO. As the premiere biology competition for high school students in the United States, the USA Biolympiad (USABO) enriches the life science education of nearly 10,000 talented students annually.



**Malisa Kurtz, PhD** received her PhD from Brock University in Interdisciplinary Humanities. She has worked in the non-profit sector, tech, and financial services. She joined Beyond the Professoriate in 2019 as a Digital Marketing Strategist.



**John Laprise, PhD** received his PhD from Northwestern University in Media, Technology, and Society. He currently serves as Market Research Manager at the Radiological Society of North America where he delivers strategic insights to help RSNA deliver products and services that meet the needs of radiologists and Radiology.



**Dan Olson-Bang, PhD** received his PhD from Fordham University in English. He currently serves as Director in the Office of Graduate Professional and Career Development at Syracuse University, and has dedicated his career to helping graduate students succeed in their degree programs.



**Raul A. Pineda-Mendez, PhD** received his PhD from Purdue University in Civil Engineering. He is currently a postdoctoral research associate at the Lyles School of Civil Engineering at Purdue.



**Doug Priest, PhD** received his PhD from Michigan State University in History. He is a technology strategist and analyst, and currently serves as a Consultant and Senior Project Manager with Simplicity Consulting.



HOW TO FIGURE OUT

# THE NEXT STEP IN YOUR JOB SEARCH

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# About Us

Beyond the Professoriate's mission is to empower PhDs to build impactful careers and engaged lives, wherever smart people are needed.

To do this, we provide career education and professional development to graduate students and PhDs in humanities, social sciences, and STEM disciplines. We have services for individuals, and partner with institutions to support their efforts in preparing the next generation of PhDs for careers in academia and beyond.

Aurora, our e-learning platform, is now available for institutional subscribers and professional associations. Give your students on-demand access to professional development resources.

Learn more about Beyond the Professoriate on our website, [beyondprof.com](http://beyondprof.com).

