

A photograph of the Aurora Borealis (Northern Lights) in a dark night sky, with vibrant green and purple light streaks. Below the sky, the dark silhouettes of a forest of evergreen trees are visible against a snowy ground.

**Empowering
PhDs to build
impactful
careers and
meaningful lives.**

AURORA

BY BEYOND THE PROFESSORIATE

Trusted by over 30 institutions (and growing), Aurora is a professional development e-learning platform where postdocs and graduate students can explore career options and learn job search strategies to secure employment in academia and beyond.

WWW.BEYONDPROF.COM/AURORA



What is Aurora?

Aurora is an e-learning platform where graduate students can explore career options and learn job search strategies to secure employment **in academia and beyond.**

Through two programs of study in Aurora (**Faculty Careers** and **Professional Careers**), students are empowered to make informed decisions about their career path and learn successful job search strategies from other PhDs.

“

Beyond the Professoriate helped me understand how others, who left academia, navigated their paths. It also provided concrete, extremely useful advice for the postac job search. The biggest thing it has done for me is to make me feel more confident about my skills and abilities, and show me that I don't have to be afraid of what comes next. In fact, it has shown me how exciting and fun this whole thing can be, instead of terrifying!

-Graduate student

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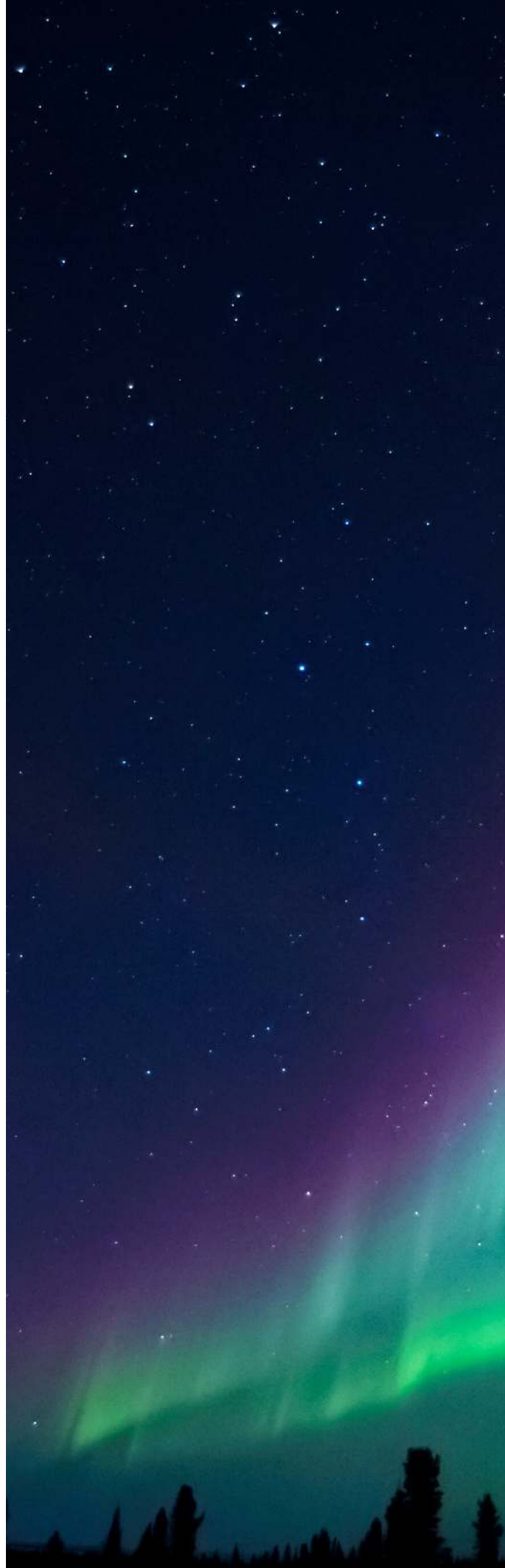
Why Aurora?

- **Complements existing career resources on campus.**
- **On-demand digital resources** available 24/7 for the busy student and postdoc.
- **Research-driven curriculum** proven to support PhDs in exploring academic and nonacademic careers.
- **One-of-a-kind video library** hosting interviews with PhDs working in all career sectors.
- **Guided learning**, designed by Teaching & Learning Specialists.
- **Expert advice**, by PhDs for PhDs

By subscribing to Aurora, your institution will provide on-demand and web-based career education resources to supplement the important in-person workshops and training work that you offer to graduate students and postdocs on your campus.

“As a one-person office, having the Aurora platform has really helped me scale programming. I also use it as a "pre-assignment" for some of my coaching appointments, enabling me to be able to go deeper with students since they have learned the basics.

- Institutional partner





What's inside?

- **Two programs of study:** Faculty Careers and Professional Careers.
- Over **80 hours** of on-demand videos, available wherever and whenever students need support.
- **150+ PhDs** in the platform, providing career advice in all sectors: academia, government, higher education administration, industry, and non-profits.
- **Content for ALL disciplines:** STEM, Humanities, Social Sciences, Biological Life Sciences.
- **Workbooks** and worksheets to support career exploration, planning, and management.
- **Supports other programming,** including aligning with ImaginePhD skills and values categories.
- **Live events** hosted to engage and onboard new students into Aurora, introducing them to more career resources to support their needs.

What is the cost?

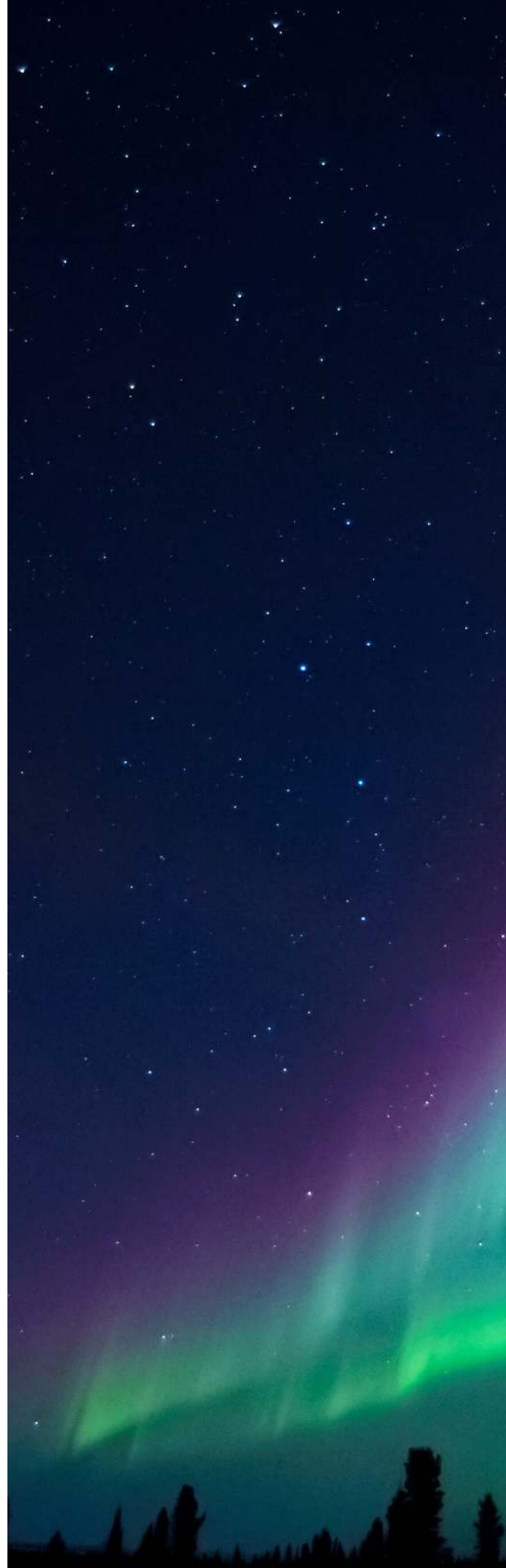
Aurora is provided as a tiered price structure, which offers more flexibility to institutions. Choose a tier according to anticipated number of users from your institution.

No student will be denied access to the platform, and there is no penalty for additional users. We have an “open door policy,” and will adjust an institutional subscription plan for subsequent years based on the number of users from the previous year.

The annual subscriptions begin at \$5000 US. Email institutions@beyondprof.com for a full price list.

“Aurora lets me support more students than I could in the span of an academic year. It allows them to access high-quality resources when I'm not available.

- Institutional partner”



Additional Perks

1

Attendance to Beyond the Professoriate Conferences: Students and postdocs from your institution will be able to attend our online conferences at no additional cost.

2

Marketing Support: We'll help you spread the word! We provide institutions with email templates; social media images and sample posts; and options for printed materials.

3

User reports, every semester: Expect user reports at the end of April, August, and December.

contact us

institutions@beyondprof.com

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