

May 1st & 8th, 2021

8th Annual Online Career Conference

Build a meaningful nonacademic
career with confidence.



Welcome to the Conference

Thank you for joining us for the **Eighth Annual Online Career Conference**.

If you've followed us on social media, you might know that every May we host an online career conference for PhDs. This year, the conference feels more important than ever.

Because of the COVID-19 recession and its impact on the academic job market, many graduate students and PhDs are understandably worried about their futures. At Beyond Prof, our goal is to empower PhDs to leverage their education into meaningful careers. Given our current economic climate, these careers may just not be in academia.

As the economy prepares for recovery, we want to help you prepare to enter the professional workforce. Over two days of presentations and panels, you will learn how to find career options relevant to your graduate education and how to transition into a nonacademic job.

We're also directly addressing tips and strategies for navigating the job market during the COVID-19 crisis.

This guide contains the full conference program and short bios of all our speakers. You will also find instructions for attending the conference live on May 1st and 8th.

You'll leave the conference knowing what it takes to find and secure meaningful work, and we hope you'll feel inspired to take action to advance your career.



Enjoy the conference, stay safe, and stay healthy,

- L. Maren Wood, PhD
CEO, Beyond the Professoriate

How to Attend the Conference Live

All ticket holders can attend the Saturday conference sessions live. Each session will be streamed via Zoom, our webinar service provider. You will see and hear panelists and presenters, but they won't see or hear you.

The Friday evening before Day 1 and Day 2 of the conference, you'll receive a link from Zoom -- click on this link to attend the live session. You will use this same link to rejoin each panel throughout the day.

If this is the first time you're using Zoom, you'll download a small browser plug-in. If you have problems installing the plug-in, please contact Zoom. You can also use the Zoom app on mobile devices or your computer.

If you don't have access to the internet during the conference, you can phone in to listen. Details will be provided to you in the email from Zoom.

To ask questions, use the Q&A feature. You will see this in the Zoom "room" once the webinar has started. To make a comment, use the Chat feature. The chat stream will disappear once the live session ends, so if you see something in there that you want to save -- a useful URL, for example -- please copy it prior to the end of the webinar.

Missed a session? Each session will be recorded and available to stream on our website. (You will need to create a free Vimeo account to do this.) Recordings will be available starting May 15th **for ticket holders who purchased replay options. You must access the replays before May 31st.**

Please note that if you received a ticket through your institution or department, we will be sharing data on attendance and access to replays with institutional purchasers.

Have a question or concern? Email events@beyondprof.com.

Day 1: How To Seminars

Saturday, May 1, 2021

Welcome & Job Searching After COVID-19

Watch your email for a video welcome from L. Maren Wood, PhD (CEO, *Beyond the Professoriate*)

How to Explore Career Options that Leverage Your Education

11:00 AM - 12:00 PM ET

L. Maren Wood, PhD (CEO, *Beyond the Professoriate*)

- Identify your primary strengths, skills, and interests.
- Find key resources for researching relevant career options after COVID-19.
- Build confidence in your career path.

How to Find Your Best Career Fit

12:15 PM - 1:15 PM ET

Susan Joudrey, PhD (*Senior Advisor for Learning Development, Beyond the Professoriate*)

- Identify your priorities for your job search.
- Develop a 3 month job search strategy.
- Employ mindfulness and self-compassion during the job search.

How to Translate Your Academic Skills & Experience

1:30 AM - 2:30 PM ET

Brigét Horne (*Resume Coach, Beyond the Professoriate*)

- Identify your transferable skills for nonacademic employers.
- Apply strategies to avoid common resume and cover letter mistakes.
- Successfully customize your cover letter and resume for jobs you want.

Saturday, May 8 continued

Hiring and Negotiating in a Nonacademic Job

12:15 PM - 1:15 PM ET

Alan A. Arnold, PhD (Oncology and Cancer Biology)

Ali Colleen Neff, PhD (Communication & Media Studies, Anthropology)

Laura Strombergsson, PhD (Comparative Media Analysis & Practice/German Studies)

Congrats, you got an interview! Wondering how to prepare? In this session, panelists will demystify common interviewing and hiring practices for professional careers. Typical interview stages, processes, and questions will be discussed in order to help you learn how to prepare effectively for the interviewing and hiring stages.

You will learn how to:

- Recognize what hiring managers are most commonly looking for in candidates.
- Prepare for all interview stages, from the first to the final round.
- Effectively communicate your value, relevant experience, and fit for the role.
- Negotiate different aspects of job offers.

How to Transition into a Nonacademic Job

1:30 PM - 2:30 PM ET

Neerajha Nagarajan, PhD (Bioengineering)

Jeremy Young, PhD (History)

Ping-Yuan Wang (History)

Curious to learn about fellow PhDs' experiences transitioning to 9-to-5 roles? Come hear what our panelists have to say about moving from academia to industry careers in terms of their new schedules, day-to-day work, interactions with colleagues, and more.

You will learn how to:

- Recognize what 'work' looks like on a day-to-day basis in different industry roles.
- Prepare yourself to adjust to new workplace norms, rhythms, expectations, and organizational structures.
- Navigate stakeholder relationships and organizational politics.
- Imagine what work/life balance can look like in different environments.

Bios



Alan A. Arnold, PhD received his PhD from Wayne State University School of Medicine in Oncology and Cancer Biology. He is a stake-holder focused applied scientist, passionate about community-based research. Dr. Arnold currently serves as Chief Research Officer at MSI STEM Research & Development Consortium.



Sabya Dasgupta, PhD received his PhD from the University of Cologne in Theoretical Physics. He is a physicist turned big-data solutions delivery lead, and currently serves as Solutions Engineering Lead, Loblaws Companies Limited.



Brigét Horne brings 15+ years of experience to her work as a resume editor and coach. She began her career as a coach at Florida A&M University, and is currently working towards her PhD in English at the University of South Florida.



Peter Herman, PhD received his PhD from Georgetown University in Theological and Religious Studies. He currently serves as Marketing Content Producer at ZRG Partners, LLC.



Brian Hough, PhD received his PhD from Ohio University in Mass Communication/Media Studies. He currently serves as a Pre-Sales Proposal Writer at WEX, a leading financial technology service provider



Michelle Hulme-Lippert, PhD received her PhD from Emory University in Spanish & Latin American Cultural Studies. She is a people-centered researcher, strategist, and educator, passionate about helping make technology work better for people. Dr. Hulme-Lippert currently serves as UX Researcher at The Zebra.



Susan Joudrey, PhD received her PhD from Carleton University in History. She has worked for 8 years as a Teaching and Learning Specialist at research-focused universities in Canada. Dr. Joudrey is Senior Advisor for Learning Development at Beyond the Professoriate.



Malisa Kurtz, PhD received her PhD from Brock University in Interdisciplinary Humanities. She has worked in the non-profit sector, tech, and financial services. She joined Beyond the Professoriate in 2019 to help as Digital Marketing Strategist.



Neerajha Nagarajan, PhD received her PhD from the University of Notre Dame in Bioengineering. She is a researcher and engineer, and currently serves as Media Development Scientist, Cell Culture at JUST.



Ali Colleen Neff, PhD received her PhD from the University of North Carolina at Chapel Hill in Communication & Media Studies, Anthropology. Dr. Neff is a researcher, educator, team leader, and writer/media producer, passionate about creative cultures and digital futures. She currently serves as Senior User Experience Researcher at Amazon Web Services.



Reneé Anne Poulin, PhD received her PhD from the University of Wisconsin-Madison in Spanish Literature. She currently serves as Team Coach at Ad Astra where she uses her coaching and training skills in a software company that builds products in support of higher ed.



Diane Sepa-Kishi, PhD received her PhD from York University in Exercise Physiology. She currently serves as Aurora Product Manager and Instructional Designer. Prior to starting with the team, Dr. Sepa-Kishi was an Instructional Design Specialist at the Michener Institute of Education at the University Health Network in Toronto.

HOW TO FIGURE OUT

THE NEXT STEP IN YOUR JOB SEARCH

...even if you're not sure what your career options are.



TAKE THE FREE QUIZ & LEARN EXACTLY HOW
TO MOVE FORWARD IN YOUR JOB SEARCH:
[BEYONDPROF.COM/CAREER-ASSESSMENT](https://beyondprof.com/career-assessment)

About Us

Beyond the Professoriate's mission is to empower PhDs to build impactful careers and engaged lives, wherever smart people are needed.

To do this, we provide career education and professional development to graduate students and PhDs in humanities, social sciences, and STEM disciplines. We have services for individuals, and partner with institutions to support their efforts in preparing the next generation of PhDs for careers in academia and beyond.

Aurora, our e-learning platform, is now available for institutional subscribers and professional associations. Give your students on-demand access to professional development resources.

Learn more about Beyond the Professoriate on our website, beyondprof.com.



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