

# Aurora

e-learning platform

**Career Advice**  
**By PhDs | For PhDs**

- ✓ **70+ Hours of On-Demand Videos**
- ✓ **120+ Interviews with PhDs**
- ✓ **New Content Added Monthly**
- ✓ **Annual Institutional Subscription**



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## What's Inside

By completing two programs of study, graduate students explore career options and learn job search strategies to secure employment beyond the professoriate.

### Career Exploration

- Interviews with over 120 PhDs who have careers in industry, non-profit, government, and higher education administration.

### Career Strategies

- Modules feature over 30 hours of seminars taught by experts who possess PhDs in STEM, Humanities, and Social Sciences.

- ✓ Over 70 hours of recorded video webinars with more added monthly.
- ✓ Pre-populated questions help students engage with and apply new knowledge to ensure a successful job search and career.
- ✓ Multiple-choice assessments and certificate of completion.
- ✓ Content updated monthly.

## Partner With Beyond the Professoriate

Supporting graduate student career exploration.

Promoting engaged learning through reflective activities.



Complementing existing on-campus graduate student career supports.

Providing accessible, well-curated resources for busy graduate students.

Provide your students with on-demand, current, constantly updating career advice.

# Career Strategies

## Core Modules



Introduction to the Job Search

Career Exploration

Professional Documents

Online Job Search Strategies

Networking

Interviewing

Hiring & Negotiating

- Includes 30 hours of video seminars taught by PhD experts working beyond the professoriate.
- Students learn how to launch a successful non-academic job search.
- By completing multiple choice quizzes in 7 core modules (21 hrs of content), students earn a certificate of completion.

## Optional Modules



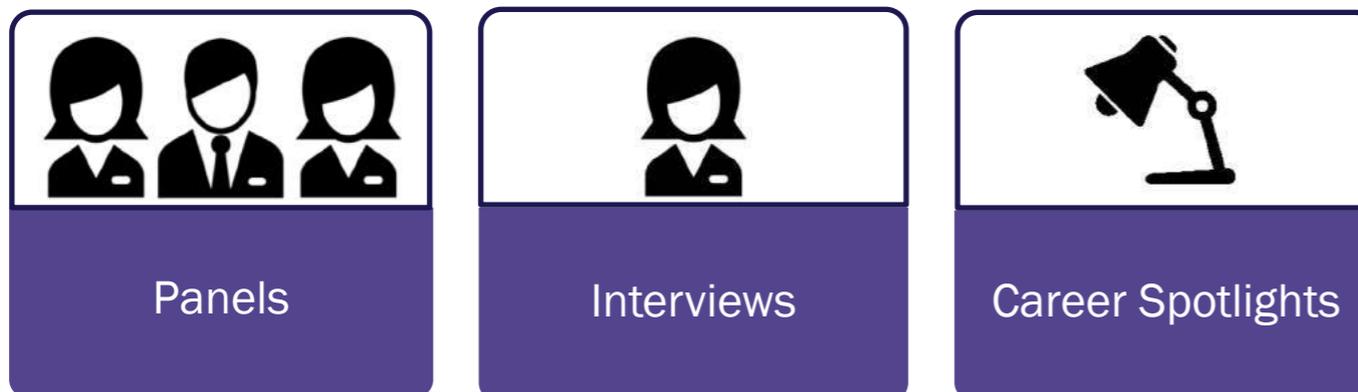
Habits for Success

Graduate Studies & Career Success

For International Students

# Career Exploration

## Optional Modules



Panels

Interviews

Career Spotlights

- 40+ hours of interviews with PhDs working in industry, non-profits, higher education administration, and government.
- Panels are organized by career or sector (i.e. program management, data science, business & industry).
- Interviews are organized by academic discipline: STEM, Humanities, Social Sciences.
- Spotlights focus on career success in specific industries (i.e. industry, program management).

## About

Beyond the Professoriate is a mission-driven organization that provides career education and professional development for graduate students and PhDs in humanities, social sciences and STEM disciplines.

Co-founders Jennifer Polk, PhD (history, University of Toronto) and L. Maren Wood, PhD (history, The University of North Carolina at Chapel Hill) possess first-hand knowledge of the challenges PhDs encounter when they leave academia for careers beyond. Maren and Jen have dedicated their careers to helping graduate students and PhDs find success outside of academia.

Beyond the Professoriate runs a blog series for *University Affairs* and publishes in *Inside Higher Ed*.

## Feedback About Beyond the Professoriate Programming

“Beyond the Professoriate helped me understand how others, who left academia, navigated their paths. It also provided concrete, extremely useful advice for the post-academic job search. The biggest thing it has done for me is to make me feel more confident about my skills and abilities, and show me that I don't have to be afraid of what comes next. In fact, it has shown me how exciting and fun this whole thing can be, instead of terrifying!” - Marieke Krijnen, PhD

“I learned a lot from the panelists. I love the fact that your panelists discussed a wide range of employment opportunities and career paths in the United States as well as Canada. And I would highly recommend this for ALL PhD students who are considering career options outside of academia.” - Olukunle P. Owolabi, PhD

“Thank you Jen, Maren and the entire Beyond Prof team for turning my non-faculty job search upside down, for the better! I move forward from the conference feeling connected, empowered, and very well-equipped to explore different career options outside of academia.” - Joanne Markle LaMontagne, PhD

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