



Looking for a keynote speaker or a knowledgeable expert to lead workshops for graduate students and postdocs on preparing for the non-faculty job search? Bring the founders of Beyond the Professoriate to your campus.

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## ABOUT

Beyond the Professoriate is a mission-driven organization that provides career education and professional development for graduate students and PhDs in humanities, social sciences and STEM disciplines who are interested in non-faculty career options. We provide services to individuals, and partner with institutions to support their efforts in empowering students and postdocs.



L. Maren Wood earned a PhD in History from the University of North Carolina at Chapel Hill. Maren has been a lead researcher on several important studies on the academic and non-academic job market for humanities and social science PhDs, working for the American Historical Association, the *Chronicle of Higher Education*, *University Affairs*, and *Inside Higher Ed*. She contributed an essay to *Succeeding Outside the Academy* (University of Kansas Press, 2018).

Since 2012, Maren has spoken on university campuses across North America, delivering keynote presentations and interactive workshops to help graduate students prepare for a non-faculty job search.

Maren has spoken at (selected) Duke University, Harvard University, University of Alberta, University of California-Berkeley, and the University of Iowa, and Virginia Tech.

Jennifer Polk earned a PhD in History from the University of Toronto. Jen is passionate about helping PhDs transition into jobs and careers they find meaningful. She is the founder of From PhD to Life.

Jen's spoken throughout North America on life and work after a doctorate, and her writing has appeared in *Chronicle Vitae*, the *Globe and Mail*, and *University Affairs*.

Jen has spoken at (selected): University of British Columbia, University of California-Santa Barbara, University of South Carolina, University of South Florida, and York University.



## Three Packages to Meet Your Needs

### Package 1: The Foundations of a Successful Job Search (Bring Maren to Campus)

**Time on Campus: 1 or 2 days**

**Cost:** \$3500 CDN (+ tax) and flight & hotel or \$5000 CDN (+ tax) inclusive. We'll take care of all expenses.

**Inquiries:** email [maren@beyondprof.com](mailto:maren@beyondprof.com)

Recording or broadcasting of the workshop may incur an additional fee. Access to recordings must be limited to members of your institution. Please inquire before campus visit.

**Keynote Presentation: How to Launch Your Career Beyond the Professoriate and Success Stories from PhDs Who Have**

**Transferable Skills: Learn to talk about what you do instead of what you know, (90 minutes)**

**Job Search Strategy Q & A (60 minutes)**

*Additional workshop can be added for \$900 + tax each. See below for more information.*

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### Package 2: Beyond the Professoriate On-Campus Workshop Series: Bring Maren & Jen to Campus

**Includes:** Joint Keynote Presentation | How to Make Good Career Decisions | Identify Transferable Skills | How to Be Successful in a Non- Faculty Job Search | Ask Me Anything Q & A

**Time on Campus: 2 Days**

**Cost:** \$5850 CDN (+ tax) and 2 flights and 2 hotels **OR** \$9000 (+ tax) inclusive (we'll take care of all expenses)

**Inquiries:** [info@beyondprof.com](mailto:info@beyondprof.com)

Recording or broadcasting of the workshop may incur an additional fee. Access to recordings must be limited to members of your institution. Please inquire before campus visit.

*Additional Workshop can be added for \$750 Each. See below for more information.*

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### Package 3: Virtual Beyond the Professoriate (Online Webinar)

Any of our workshops can be delivered to your students via webinar. We'll host and present live via our webinar software. Students can ask questions during the live webinar.

**Cost:** \$1200 (+tax) per 90-minute webinar

**Inquiries:** [info@beyondprof.com](mailto:info@beyondprof.com)

**Includes:** Live delivery of workshops via Zoom webinar. A recording of the webinar is included. We require that the recording be accessible only to members of your institution.

For an additional fee, we can host the recording for you on our website. We will provide you with a unique link and access code to pass along to your students. They will need this information to watch the recording. The recording will be accessible to anyone you provide the link and code to for one year after the live webinar.

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## About the Workshops

### **Keynote Presentation: How to Launch Your Career Beyond the Professoriate and Success Stories from PhDs Who Have**

Does it seem that every other week a new story appears in your social media feed that laments the current state of the job market for PhDs? Often short on statistics but long on scary anecdotes of impoverished adjuncts and exploited post-docs, these news stories do little to provide graduate students with guidance on how to manage their job search. In this keynote presentation, Maren & Jen will:

- Provide an overview of the history of the academic job market crisis, starting in 1969, bringing a nuanced understanding of how we arrived at our current jobs crisis.
- Overview of trends in academic hiring and career pathways for PhDs who leave the academy.
- Success stories of PhDs who now work beyond the professoriate.
- An overview of the non-faculty job search process, and how it differs from the faculty search and hiring process.

### **Transferable Skills: Learn to Talk about What You Do Instead of What You Know.** (Workshop by Maren. 90 minutes)

Identifying transferable skills can be one of the most difficult processes in preparing for a post-academic search. PhDs are trained to talk about what they know, not what they do. Employers, however, want to know what a candidate can do (their value) for their organization and hire based on a combination of skills, knowledge, and experience. Once students can identify the skills they have that are in demand by employers of interest, they can begin to write

professional documents, network, and prepare for interviews. In this workshop students will learn:

- How to conduct a Skills Inventory to identify the skills and abilities they have learned during their graduate education.
- To identify key skills & core competencies employers are looking for.
- To communicate their skills and subject matter expertise in a way that makes sense to employers.

### **How to Make Good Career Decisions During Your PhD or Postdoc**

(Workshop by Jen. 90 minutes)

Most people hate their jobs. Why? Their work doesn't align with what matters to them or how they do their best work. Making good career decisions depends on understanding our own values, priorities, and strengths. Knowing what we each find fun, engaging, meaningful, and rewarding is crucial to identifying jobs that work for us. Yet when it comes to thinking about next career steps, we tend to jump past this step. We jump into skill assessments, industry research, and resume writing. This interactive workshop will focus on deeper considerations. Participants will:

- Identify what's important to them in their personal and professional lives, and what they offer that others might not.
- Be able to better and more confidently make decisions that make sense for them.

### **How to Prepare & Launch a Successful Job Search Beyond the Professoriate**

(Workshop by Maren, or Maren & Jen 90 minutes)

Graduate students at any stage of their studies can begin to prepare for a successful non-faculty job search. Through career exploration, networking, public engagement, and public scholarship students can set themselves up for a successful non-faculty job search from day one of graduate school. In this workshop students will learn:

- The importance of building a network and the role networking plays in landing job opportunities.
- How to use social media (Twitter & LinkedIn) to build an online personal brand and to build a COMMUNITY.
- How to incorporate public scholarship and public engagement into their academic career.
- How to gain non-faculty work experience (paid or unpaid) during grad school.

### **Job Search Strategy Q & A, with Maren & Jen (60 minutes)**

Maren will host an hour-long open discussion with students **OR** faculty and answer questions about preparing for careers beyond the professoriate.

## **Additional Workshops**

- How to Write a Resume or Cover Letter (by Maren)
- How to Prepare for a Non-Faculty Interview (by Maren)
- Social Media for the Job Search (by Maren, or Maren & Jen)
- How to Leverage Your Graduate Education for a Successful Job Search (by Maren, or Maren & Jen)