***\*Promoting events can double student engagement with the platforms. Please find below event descriptions you can use to promote events to your students.***

## **Overview of events: Beyond the Professoriate**

May

* 11th Annual Online Career Conference for PhDs (May 6 – 10, 12 – 12: 45pm ET)

June

* 3 Ways to Improve Your Online Professional Presence (June 12, 12 – 12:45pm ET)

July

* What Nonacademic Employers Really Value About Your PhD (July 17th, 12 – 12:45pm ET)

August

* Academic Job Market Bootcamp (August 19 – 23, 12 – 12:45pm ET)

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## **Event descriptions: Beyond the Professoriate**

*May*

**11th Annual Online Career Conference for PhDs (May 6 – 10, 12 – 12: 45pm ET)**

After years of being successful in academia, it can be daunting and overwhelming to launch a professional job search. If you’re exploring career options, are ready to launch a non-academic job search, or are in the midst of job searching right now, this conference is for you.

Beyond Prof’s online career conference is designed to help PhDs like you quickly learn how to build a foundation for your job search strategy.

Join the Beyond Prof team May 6th through May 10th for a week of webinars, each designed to show doctoral students and postdocs **what it takes to successfully build a nonacademic career as a PhD.**

* May 6th: What employers actually value about your degree
* May 7th: How to write a resume
* May 8th: How to network when you don’t have a network
* May 9th: Using LinkedIn in your job search
* May 10th: How to find jobs that will give you stability

Register today at: <https://institutions.beyondprof.com/conference/>

*June*

**3 Ways to Improve Your Online Professional Presence (June 12, 12 – 12:45pm ET)**

LinkedIn is one of the fastest growing social media platforms. It’s the number one place companies post jobs, and it’s where recruiters look for talent.

As a PhD in career transition, you need to be on LinkedIn, confidently connecting with other professionals, sharing resources, and connecting with employers. Join the Beyond Prof team for this webinar on how to make the most of LinkedIn and improve your online professional presence.

This webinar is designed for doctoral students, PhDs, and postdocs from all academic disciplines who are wondering:

* What role does an online professional profile play in my job search?
* What strategies can I apply to build my personal brand online?
* How can I be sure to maintain and enhance my presence online?

Register today at: <https://institutions.beyondprof.com/webinar-three-ways-to-improve-your-online-professional-presence/>

*July*

**What Nonacademic Employers Really Value About Your PhD (July 17, 12 – 12:45pm ET)**

Much of the job search process is about persuasive communication: you want to convince a hiring manager that you’re the right fit for the job. So how can PhDs effectively communicate their skills and advanced training to employers?

Join Beyond the Professoriate in this upcoming webinar where you’ll learn what employers look for in candidates, and how you can communicate your value as a PhD to employers.

This webinar is designed for doctoral students, PhDs, and postdocs from all academic disciplines who are wondering:

* What do employers look for in job candidates?
* How do you determine what an employer wants?
* How do I show I’m the right person for the job?

Register today at: <https://institutions.beyondprof.com/webinar-what-nonacademic-employers-really-value/>

*August*

**Academic Job Market Bootcamp (August 19 – 23, 12 – 12:45pm ET)**

Get ready for the academic job market by attending the 2024 Academic Job Market Boot Camp with Beyond the Professoriate.

Designed to help you stand out as a candidate, these workshops will demystify the various documents that make up an application package. You’ll learn strategies you need to clearly and confidently communicate who you are as an educator and scholar to hiring committees.

These virtual workshops are designed for doctoral students, PhDs, and postdocs from all disciplines who want to strengthen their application package.

Can’t make it live? Replays will be available — register in advance to receive notification.

* Monday, August 19: Cover Letters
* Tuesday, August 20: Research Statements
* Wednesday, August 21: Teaching Statements
* Thursday, August 22: Teaching Portfolios
* Friday, August 23: Diversity Statements

Register today at: <https://institutions.beyondprof.com/academic-job-market-bootcamp-2024/>